

# MODERN FILM SCORING

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*Avv. Stefania Cucca*  
*Gianluca Bartolo*

# 2025



## Requirements and Prerequisites

### ***Students should be able to:***

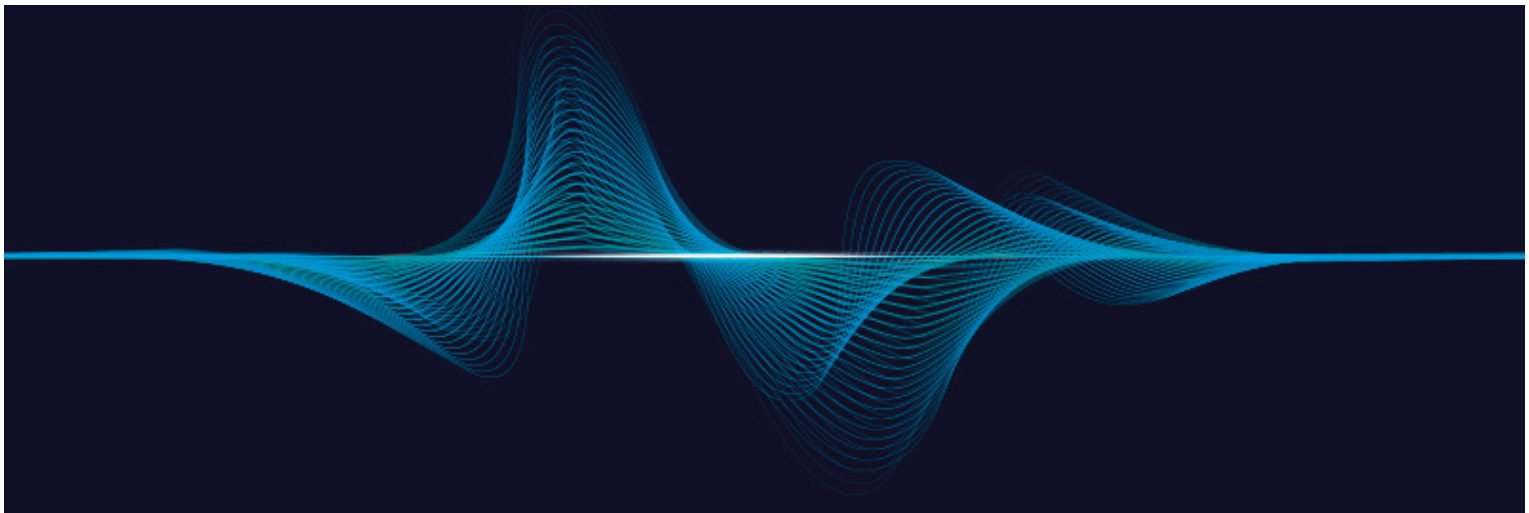
- Work comfortably with a Digital Audio Workstation (DAW).
- Possess good musical theory knowledge, and fundamental mixing skills using basic EQ, dynamics processing, reverbs, and delays

### ***Software Requirements***

- DAW
- Notation software: Finale, Sibelius, Dorico, Dorico SE, or MuseScore (free)
- Sample Libraries covering the standard orchestral families: The Spitfire BBC Symphony Orchestra Discover.

### ***Hardware Requirements***

- MIDI keyboard
- Audio interface with at least one mic input and stereo output
- Headphones



**Faculty:**

- Alessio Miraglia (Film-scoring, Film analysis, Midi mock-up)
- Gianluca Bartolo (Orchestration, Music theory)
- Avv. Stefania Cucca (Music Industry Business Affairs Legal Jobs)

**Master Class**

- Tim Starnes (Dolby Atmos, Recording Engineer)
- Franco Piersanti (Composition Analysis)
- Nicolo' Bravetta (Director Analysis) or Alessandro Di Micheli (MCO Publicis Sapient)



# SYLLABUS

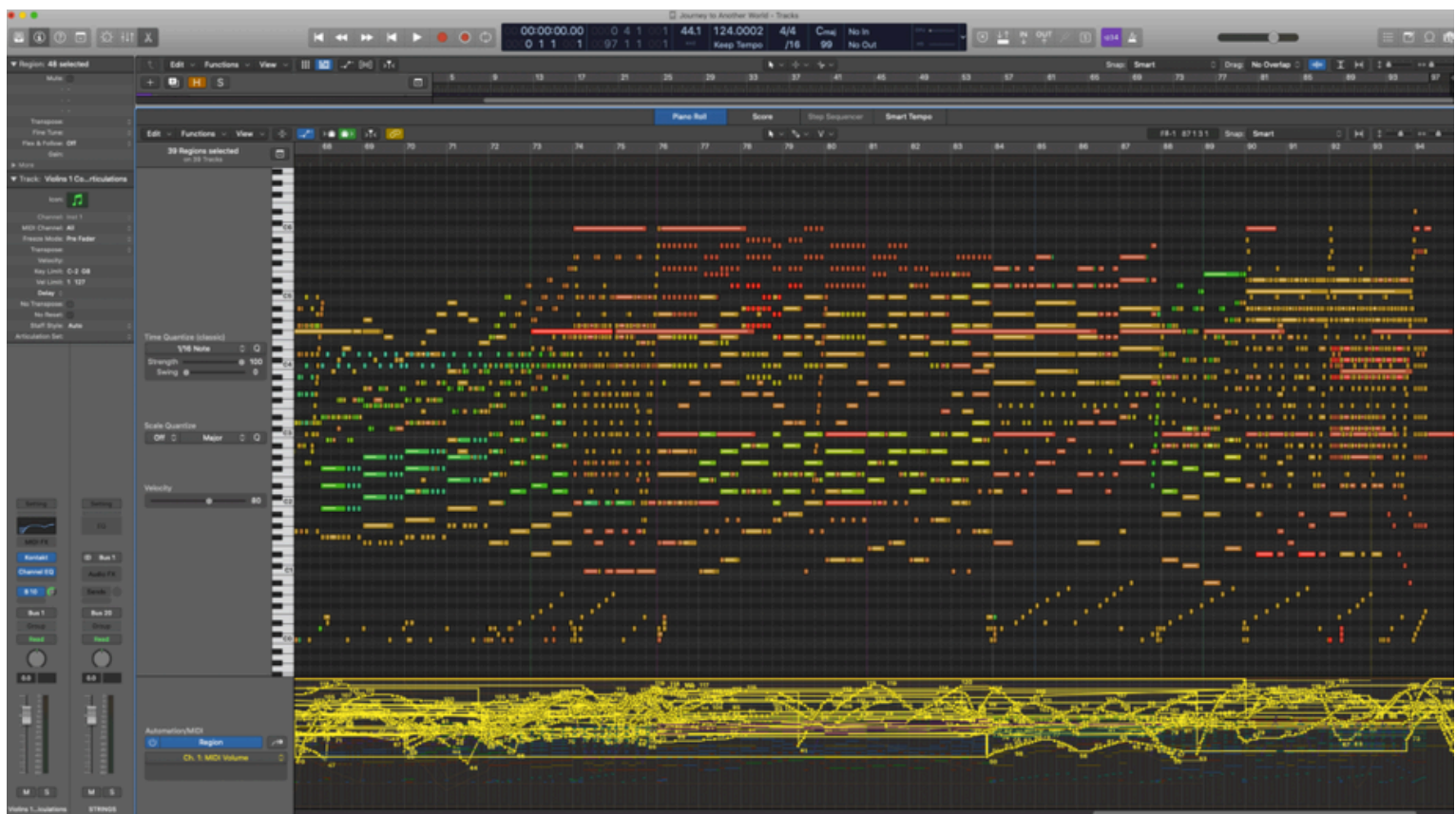
## 1- MUSIC PRODUCTION & MIDI MOCK-UP

Students are introduced to the fundamental concepts of audio production, including the use of Digital Audio Workstations (DAWs) for recording and editing scenarios.

This is also an introduction to MIDI mock-ups and orchestration, including humanizing MIDI production and sample library performances.

### TOPICS INCLUDE:

- MENTORING
- SOUND THEORY
- INTRO TO THE MIDI-MOCKUP
- INTRODUCTION TO DAW AND SEQUENCING ENVIRONMENTS
- INTRO TO MUSIC THEORY
- ORCHESTRATION FOR THE MIDI COMPOSER





## 2- TRAILER MUSIC & FILM SCORING

Students learn to design sounds using analog & digital synthesizers, synthesis, and sampling techniques within a Digital Audio Workstation (DAW).

Students also compose, arrange, and produce music productions, taking into account a basic understanding of music for various visual media including trailers.

Students learn to apply EQ and Dynamics processing and other DAW-based mixing and processing techniques to their productions to effectively present their work.

### TOPICS INCLUDE:

- TRAILER MUSIC
- BASIC SOUND DESIGN
- EFFECTS PROCESSING (EQ, REVERB & DELAY)
- DYNAMICS PROCESSING
- THE ART OF MIXING
- THE SECRET OF FILM SCORING
- FILM AND TRAILER ANALYSIS
- FINALIZING & DELIVERY



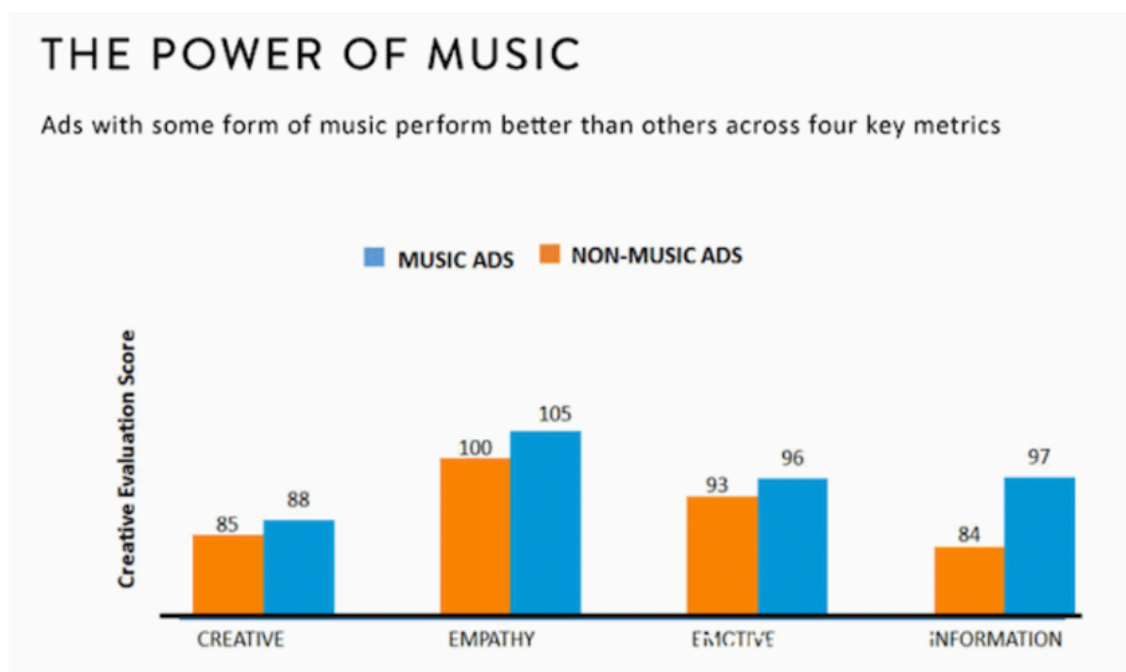
### 3- THE ROLE OF MUSIC IN ADVERTISING

Music is a fundamental element in advertising, serving not only to capture attention but also to shape the audience's perception of a brand. The strategic use of music helps establish a product's identity, enhances its messaging, and creates lasting associations with consumers.

Creating a Brand Identity, Music acts as a sonic signature for brands, allowing consumers to connect emotionally with products. Catchy jingles often become synonymous with brands, reinforcing brand recall through repetition, and setting the emotional tone for commercials. The integration of music in commercials is not merely an aesthetic choice; it is deeply rooted in psychological principles that tap into our emotions, memories, and cognitive processes. Many advertisements effectively utilize music without dialogue, relying on visual storytelling supported by a powerful score.

#### TOPICS INCLUDE:

- HOW MUSIC INFLUENCES BRAND EXPERIENCE
- PSYCHOLOGICAL IMPACT OF MUSIC AND SOUND
- THE ROLE OF MUSIC IN SHAPING PERCEPTIONS
- ANALYZING ICONIC ADVERTISEMENTS
- SYNCHRONIZING MUSIC WITH VISUALS
- CREATE YOUR OWN ADVERTISEMENT MUSIC
- MANAGING FINANCIAL ASPECTS



#### 4- AUDIO PRODUCTION INDUSTRIES

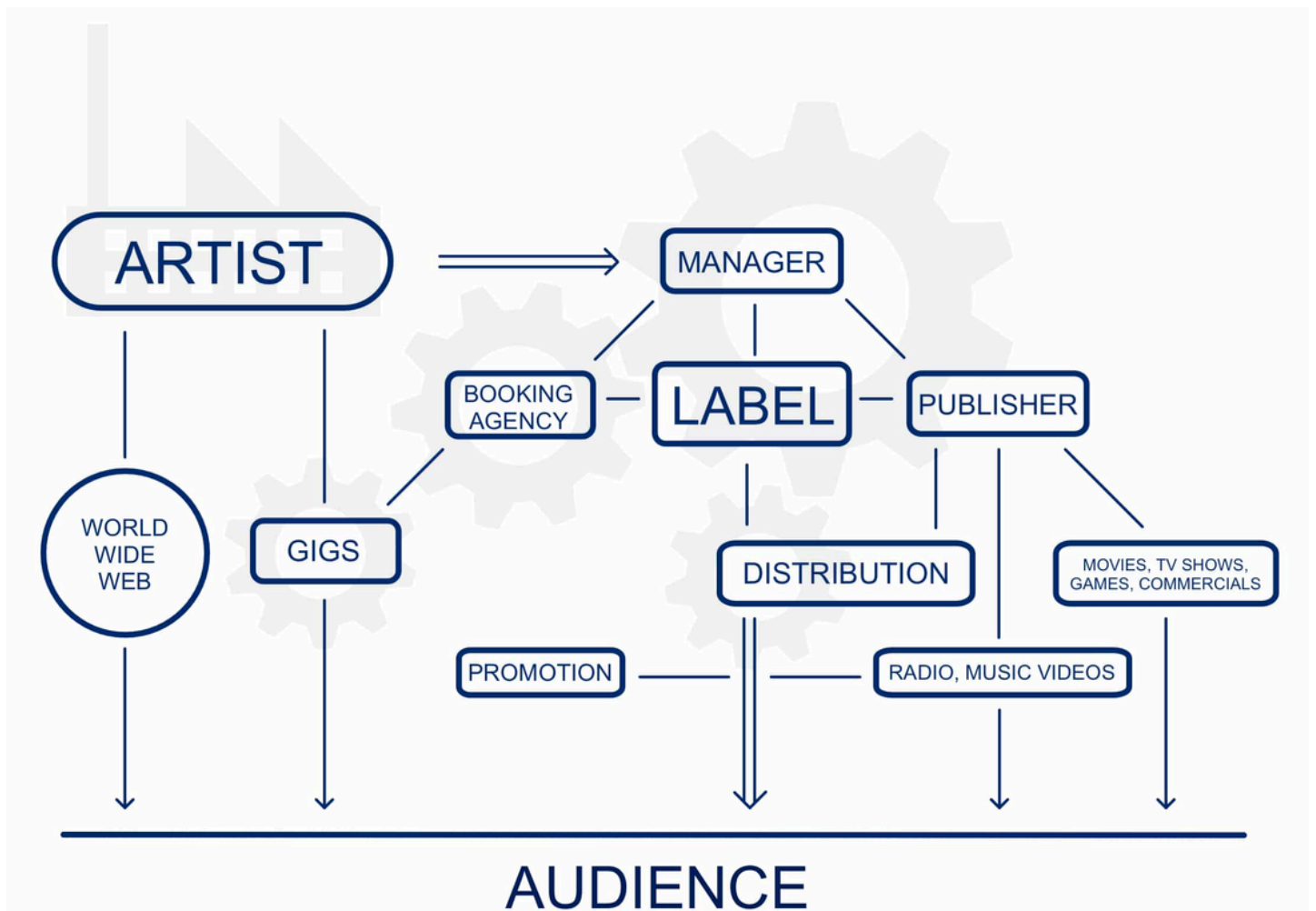
The Audio Production Industries module focuses on production workflows and techniques that are common across various audio fields, including music and audio for multimedia. Students are introduced to the music and multimedia industries and explore their various roles and legalities.

This module enhances skill sets in audio marketing, social media management, legal proceedings, and music media business.

It also explores the intellectual property and copyrights involved with sync licensing. At the end of this module, students are allowed to research and write about an area of the audio industry relevant to them.

#### TOPICS INCLUDE:

- MAKING MONEY W/ MUSIC, ADS, SYNC & LICENSING
- SYNC AND LICENSING
- INVEST ON YOURSELF
- SOCIAL MEDIA & WEBSITES
- INTELLECTUAL PROPERTY & COPYRIGHT
- KNOWLEDGE OF CONTRACTS



## 5: ORCHESTRATION & SCORE REALIZATION FOR RECORDING SESSIONS

This module is dedicated to the orchestration process and score preparation for live recording sessions. Students will learn the practical and creative aspects of orchestrating music, from sketching themes to preparing a full score, and finalizing it for professional recording with an ensemble or orchestra.

Key techniques include ensuring clarity and precision in score preparation, balancing the needs of the conductor and musicians, and effectively communicating musical ideas. The focus will also be on creating scores tailored to various formats, including commercials and branded content, ensuring efficient workflows for organization and final delivery.

### TOPICS COVERED:

- Orchestration Techniques:
  - Principles of orchestration: Texture, balance, dynamics, and color
  - Working with different instrument families (strings, woodwinds, brass, percussion)
  - Writing for small ensembles vs. large orchestras
  - How to create effective parts for specific instruments
  - Adapting music for live recording sessions
- Score Preparation:
  - Preparing professional-quality scores and parts for musicians
  - Ensuring accuracy and clarity in notation for recording sessions
  - Conducting sessions with an orchestra or string quartet
  - Common pitfalls in score preparation and how to avoid them
- Realization of Scores for Recording:
  - Techniques for communicating with musicians during a recording session
  - Practical aspects of live recording: balancing time, musicianship, and creativity
  - Score corrections and revisions during the session
- Organization & Final Delivery:
  - Organizing scores and parts for easy distribution
  - Best practices for delivering the final product (e.g., digital formats, printed scores)
  - Managing the final recording and delivery process



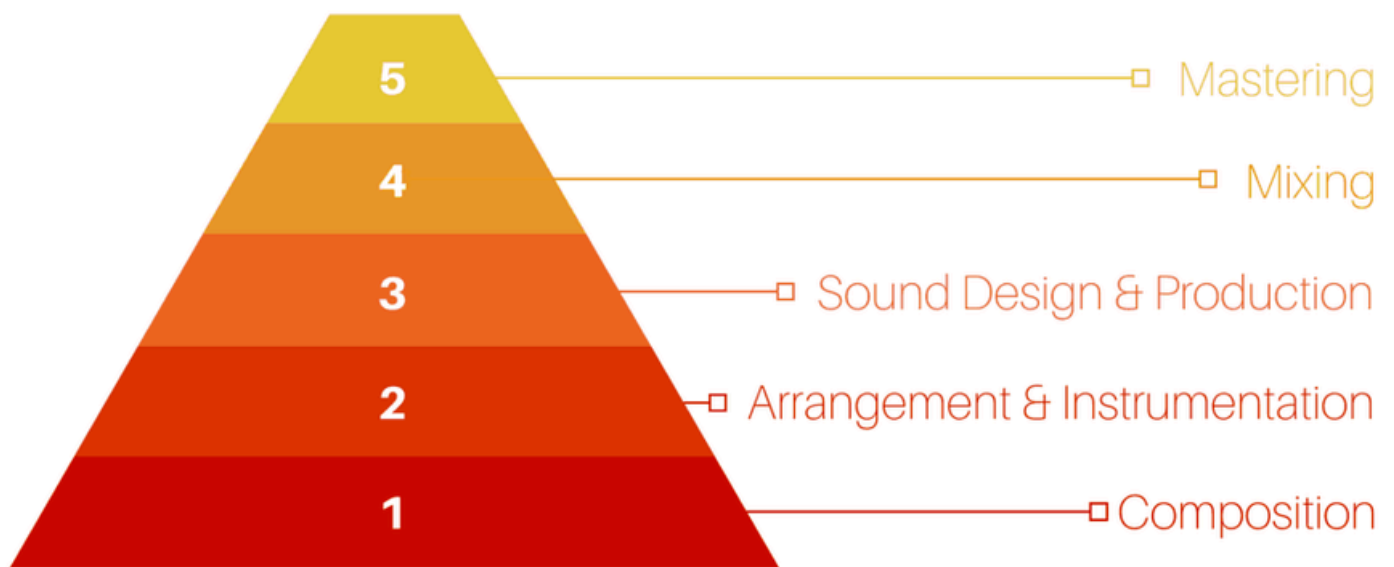


## OVERVIEW

*This course aims to train young professionals and students to explore the techniques and production of Modern film music in-depth and according to the best international standards. At the end of the course, in addition to having explored compositional, productional, and orchestration techniques, each participant will compose, produce and deliver Two final promos (original or re-scoring) Trailer Music and Film scene*




*The final module enables students pursuing the final award to demonstrate their skills in a large-scale, advanced-level project.*

*The assigned project gives students the opportunity to focus and advance their knowledge and skill in their chosen area of expertise and serves as the culmination of their learning journey with us.*



# Program



Time	Mon	Tue	Wed	Thu	Fri	Sat
8:00	 <b>Student Arrival</b> 	Introduction	Midi Orchestration	Midi Orchestration	Trailer music	<b>INTENSIVE LAB</b>
9:00		Mentoring	Midi Orchestration	Midi Orchestration	Trailer music	
10:00		MUSIC TECHNOLOGY, MOCKUPS	MUSIC TECHNOLOGY, MOCKUPS	MUSIC TECHNOLOGY, MOCKUPS	Effects Processing	
11:00	Orientation	MUSIC TECHNOLOGY, MOCKUPS	MUSIC TECHNOLOGY, MOCKUPS	MUSIC TECHNOLOGY, MOCKUPS	Effects Processing	
12:00	Welcome Lunch	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break
13:00	Orientation	MUSIC TECHNOLOGY, MOCKUPS	Individual Lessons	Individual Lessons	The Art of Mixing	<b>INTENSIVE LAB</b>
14:00		Laboratory	Laboratory	Laboratory	Laboratory	

Time	Mon	Tue	Wed	Thu	Fri	Sat
8:00	Secret of Filmmaking	Introducing Task 1 Trailer	Aspetti legali Contrattualistica	Sound Design	Sync & licensing	<b>INTENSIVE LAB</b>
9:00	Secret of Filmmaking	Introducing Task 1 Trailer	Aspetti legali Contrattualistica	Sound Design	Sync & licensing	↓
10:00	Trailer ANALYSIS	Orchestration	Audio Editing	Orchestration	Masterclass Nicolò Bravetta	
11:00	Trailer ANALYSIS	Orchestration	Audio Editing	Orchestration	Masterclass Nicolò Bravetta	
12:00	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break
13:00	Lab Work	Secret of Filmmaking	Lab Work	Lab Work	Check the Task	
14:00	Laboratory	Laboratory	Laboratory	Laboratory	Laboratory	



Time	Mon	Tue	Wed	Thu	Fri	Sat
8:00	Film ANALYSIS	<b>INTENSIVE LAB</b>	Aspetti legali Contrattualistica	FINAL PREPARATION	FINAL PREPARATION	<b>INTENSIVE LAB</b>
9:00	Film ANALYSIS	↓	Aspetti legali Contrattualistica	FINAL PREPARATION	FINAL PREPARATION	↓
10:00	Secret of Filmmaking		Orchestration	Masterclass Franco Piersanti	FINAL PREPARATION	
11:00	DAW setup	↓	Orchestration	Masterclass Franco Piersanti	FINAL PREPARATION	↓
12:00	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break
13:00	Individual Lessons	<b>INTENSIVE LAB</b>	Individual Lessons	FINAL PREPARATION	Masterclass Tim Starnes	<b>INTENSIVE LAB</b>
14:00	Individual Lessons		Individual Lessons	FINAL PREPARATION	Masterclass Tim Starnes	

Time	Mon	Tue	Wed	Thu	Fri	Sat
8:00	Orchestra Recording	Orchestra Recording	MIX Task 1 and 2	MIX Task 1 and 2	MIX Task 1 and 2	FINAL EVENT
9:00			↓	↓	↓	↓
10:00			↓	↓	↓	↓
11:00			↓	↓	↓	↓
12:00	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break
13:00	Orchestra Recording	Orchestra Recording	MIX Task 1 and 2	MIX Task 1 and 2	MIX Task 1 and 2	↓
14:00	Orchestra Recording	Orchestra Recording	MIX Task 1 and 2	MIX Task 1 and 2	MIX Task 1 and 2	↓
15:00						↓
16:00						↓
17:00						DINNER
18:00						GOODBYE

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**WWW.ALESSIOMIRAGLIA.COM**

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**THANK YOU**